

Board of Directors' Meeting

Thursday, September 13, 2018



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes –August 9, 2018**
- IV. **Treasurer's Report**
- V. **President's Report**
 - a. aLABama conference
 - i. Awards:
 1. Community Award: Sarah Hogan
 2. Excellence in Planning and Public Space: Downtown Streetscape Project
 3. Excellence in Public/Private Partnerships: City of Montevallo
 4. Excellence in Promotion: Bicentennial Bash
 5. Excellence in District Marketing: Mugs and Kisses on Main
 - b. Tinglewood Festival Report
 - i. Wrap-up meeting will be held on September 18 at noon at 845 Valley Street. All are invited.
 - c. Extended Membership Drive Competition Report
 - i. Herman: \$2,335 collected; \$1,000 invoiced
 - ii. Hollie: \$500 invoiced
- VI. **Board Committee Reports**
 - a. Organization
 - i. 501(c)6 application – no update yet
 - ii. Taxes for 2016 & 2017 have been filed
 - b. Design
 - i. Back to School Window Competition report
 1. 1st Place: Emma Gray (\$200)
 2. 2nd Place: Lucky Penny (\$150)
 3. 3rd Place: Smitherman's Pharmacy (\$75)
 - ii. Façade Grant Update
 1. In progress: Mary Dodd Phase 1 and Former Main St. Tavern
 - iii. Main Street Flag Plan Update
 1. Flags were installed for Labor Day and will be installed by Public Works during each "flag holiday." Room for improvement: secure flags better
 - iv. DC is in the process of designing new holiday banners.
 - c. Promotion
 - i. Vallo Venture: Chill on Main report
 - ii. MHS School Spirit efforts
 1. 5th Quarter - Casie
 - d. Economic Vitality
 - i. MSEC (Main Street Entrepreneurial Center) Proposal / Pavilion proposal
- VII. **Executive Director's Report**
 - a. Business Transitions
 - i. Shampoochie's moved to 630 Valley Street.

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- ii. Lost: Mountain Valley Mercantile/Advance Rescue Solutions; Flex Appeal; Russell Cellular
- iii. It is rumored that a bakery will be started in the former State Farm Insurance building, possibly by the owner.
- iv. Properties for sale/rent within the district:
 - 1. Sale:
 - a. Victory Auto
 - b. Eclipse
 - c. Serendipity
 - d. Hirano Ha Karate Dojo
 - e. Video Underground
 - 2. Rent:
 - a. Barbershop – Middle Street
 - b. Mountain Valley Mercantile – 630 Valley
 - c. 2 locations in CVS shopping center
 - d. Former Realty Pros

b. Events

- Friday Nights at the Cove – Fall Series, sponsored by Spring Creek Investments
 - September 14: open mic hosted by Trent Jones
 - September 28: Jake Beaty
 - October 12: open mic hosted by Trent Jones
- Montevallo Main Street Players – *The Iliad, the Odyssey, and All of Greek Mythology in 99 Minutes or Less*. Performances are September 13-16.
- MHS Homecoming Parade – October 11
- Mayor’s Breakfast—October 12

VIII. Old Business

- a. Volunteer Hours
- b. Lucky’s benches
- c. Street Dawgs
- d. Board openings
 - i. Yoko Brown
 - ii. Sarah Hendren – take Carol Bruser’s place?

IX. New Business

- a. Funding allocations: Vote
- b. Four Points Training
 - i. Oct. 2-3: South Huntsville
 - ii. Oct. 9-10: Scottsboro
 - iii. Oct. 16-17: Foley (Julie and Courtney attending)
- c. Fundraiser
 - i. Murder Mystery (\$1,000 allocated)
- d. Resurrecting the Block Captain Program
- e. Downtown wayfinding

X. Other Business

- a. Board Training with Mary Helmer—TBD

XI. Announcements

- a. Next Meeting – Thursday, October 11, 2018 at 8:00 a.m. (845 Valley Street)

XII. Adjourn